# BROW + LASH ESTHETICS EBOOK

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## **BROW SHAPING**

This service includes brow mapping, gentle waxing, tweezing and a brow massage with calming lotion.

#### PRECARE

 Avoid using Retinol products around your eyebrows for 5 days MINIMUM before your appointment.

~Avoid exfoliating or scrubbing around your brows 48hrs MINIMUM before your appointment.

~ Moisturize your skin well before your appointment.

#### AFTERCARE

~ Keep the skin moisturized.

~ Avoid exfoliating for 48hrs.

~ Come back every 3-4 weeks to keep your brows looking clean and fresh!





This service includes brow mapping, custom brow tint and a brow massage with calming lotion.

#### PRECARE

~Avoid exfoliating or scrubbing around your brows 48hrs MINIMUM before your appointment.

~ Moisturize your skin well before your appointment.

#### **AFTERCARE**

~ Keep the skin moisturized.

~ Avoid exfoliating for 48hrs.

~ Come back every 3-4 weeks to keep your brows looking fresh!

# **BROW LAMINATION**

This service includes gentle perming of the brow hair into your desired style.

#### PRECARE

~Avoid exfoliating or scrubbing around your brows 48hrs MINIMUM before your appointment.

~ Moisturize your skin well before your appointment.

#### AFTERCARE

~ Avoid water on your brows for 24hrs.

~ Avoid exfoliating for 48hrs.

~ Come back every 4-6 weeks to keep your brows looking fresh!





## Lash Lift + Tint

This service includes gentle perming of the lashes to create curl and tint to mimic mascara.

#### PRECARE

~Avoid using any lash serums for 24 MINIMUM before your appointment.

#### AFTERCARE

~ Avoid water on your lashes for 24hrs after your appointment.

Avoid lash serum on your lashes for
24hrs after your appointment.

~ Come back every 4-6 weeks to keep your lashes looking fresh!



### Lash Extensions

Lash Extensions add volume and length to your natural lashes through the application of 2 silk false lashes to each natural lash in varying lengths. Our Extensions are tailored to your natural lashline and unique facial features for a natural, every day look.

#### PRECARE

~Avoid using any lash serums for 24 before your appointment.

~ Come with clean lashes if possible.

#### **AFTERCARE**

 Avoid using mascara on your lashes and extensions.

 Avoid using any oil products on your lashes and extensions.

~ Come back every 2-3 weeks to keep your lashes looking fresh!

### WHY CHOOSE B.D.E. ARTISTRY?

B.D.E. Artistry was created out of my love for all things esthetics, tattoos and the journey and practice of self love. I am committed to providing excellent customer service as well as high quality services and products in a welcoming and clean studio space.

I have been performing Esthetics services since 2016, PMU services since 2018 and Tattoo services since 2022. This has given me the opportunity to work with multiple product lines, on many skin types, with many brows and on many clients.

I am confident that I can achieve natural looking, low maitenance results for every client and ensure that you receive a comfortable, professional and safe service with every visit.